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**B2B CFO'S FOUNDER AND CHIEF EXECUTIVE OFFICER NAMED AMONG THE
TOP 100 SMALL BUSINESS INFLUENCERS**

*Jerry L. Mills Named in the Inaugural Ranking that Honors People and Corporations with
Significant Impact on North American Small Business Market*

Phoenix, Ariz., August 22, 2011 — Jerry L. Mills, founder and chief executive officer of B2B CFO was named among the “Top 100 Small Business Influencers” in North America in an inaugural awards program created jointly by Small Business Trends and Small Business Technology.

Small Business Influencer recognition was established to honor companies, organizations and people who have made a significant impact on the North American small business market.

Over 125,000 votes were cast, on behalf of 520 nominees. In addition to the votes, the top 100 were decided by an expert panel of Judges with deep and wide knowledge of the small business market. The Judges' votes weighted 60%, along with the community votes at 40%, to choose the final 100 Small Business Influencers.

All honorees will be recognized at the Awards Gala and Reception in New York City on September 13, 2011.

“I’m honored to be recognized among such a great group of thought leaders and service providers to the SMB market,” said Jerry L. Mills, founder and CEO of B2B CFO. “It is a great tribute to the growth of our firm and the need for the services we provide to small businesses around the country.”

B2B CFO’s growth is reflected in numerous awards. The company made the prestigious Inc. 5000 list for two consecutive years as well as in ACE Corporate Growth Awards, which recognizes the 25 most successful and fastest growing private companies in Arizona. B2B CFO was also named the Free Enterprise Honoree in the US Chamber’s Small Business Summit.

As of August 2011, B2B CFO has grown to 1967 Partners across 39 states, representing more than 5,300 years of cumulative experience. Each Partner is a seasoned financial executive who serves as CFO to growing businesses on as-needed basis. Approximately 80% of the Partners have a background that includes senior executive positions at the Big Four, and all of the Partners have held high level executive finance positions in various industries in corporate America. Together, B2B CFO Partners work with more than 600 businesses in the nation with combined annual sales of more than \$3 Billion.

ABOUT B2B CFO

Headquartered in Phoenix, Ariz., the firm was founded in 1987 by Jerry L. Mills who pioneered the “CFO for hire” concept. Today, B2B CFO is the nation’s largest CFO firm serving entrepreneurial, growth and mid-market companies. The firm’s partners have an average of 25 years of experience and each individual partner is a senior level executive with a broad range of expertise. Please visit online at www.b2bcfo.com

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