

## **B2B CFO adds partner, expands into Bluffton**

B2B CFO, which helps small and mid-sized businesses with cash flow and finances, has expanded into Bluffton with the addition of Donald Crichton as a partner.

Crichton joins B2B CFO after a 30-year corporate career in finance. His experience includes real estate, health care, professional-service firms, car dealerships, manufacturing and sports clubs, according to a company news release.

B2B CFO is the nation's largest CFO services firm, the release said.

